

SCHEDULE OF SESSIONS

YOU MAY ALWAYS VISIT STUDENT SESSIONS, AND OUR CLINIC STAFF IS AVAILABLE FOR ONE ON ONE CONSULTATION ALL CLASSROOM SESSIONS ARE HELD IN THE SWOPE MUSIC BUILDING 3RD FLOOR

Monday, July 24

10:00- 11:30 AM

Communication Effectiveness:

Tim Lautzenheiser

The Requisite of All Teaching Success

This clinic topic will be framed to share valid ideas to help "connect" with our students in a fashion to support the importance of establishing the intrinsic motivation required for personal achievement. We must continue to close-the-gap between musician-and-conductor.

1:00 – 2:30 PM

The Sound in Your Head:

Richard Saucedo

Using Your Ears as Your Lesson Plan – Indoors and Out!

As the director of any musical ensemble, it is important to have YOUR OWN desired sound in your mind and especially in your ear. You might have decided upon a type of sound based on your college ensembles, great groups you have heard over time, or even through repeated listening to famous recordings. No matter the origin, the sound you have in your head is going to determine how you listen to your group each time they play. Without this inner sound, you'll have a tough time determining what your group needs to change in order for it to reach its sound potential. Saucedo discusses how to develop and use "the sound in your head" to benefit your ensemble on a daily basis.

2:30 – 4:00 PM

What I've Learned About the Marching Band

Richard Saucedo

and Drum Corps Experience as a 20 Year BOA and DCI Judge

What do marching band and drum corps have to offer today's music students? We'll discuss the pros and cons of being involved in the marching arts during high school and beyond.

6:00- 7:15 PM

Arranging for Bands

Andrew Yozviak

Suggestions for adapting marching band arrangements for bands. Andy is an accomplished arranger for bands and drum and bugle corps. He will explore the elements of music that are necessary to generate general effect and create good ebb and flow in the total show.

Pyware Resource Room

Ed Otto

Drill writing utilizing Pyware drill writing software. Ed will be available throughout the week to help with technical concerns and suggestions for your show. Please bring your computer and software. Set-up will be in a secure room.

7:30- 8:30 PM

Adapting Front Ensemble Music

Thom Hannum

This session will explore the role the front ensemble should play in the overall musical design. How can they be used to complement and enhance the music book and as effect in the total show design?

9:00 – 10:00PM

Concert: Philly Big Band

Asplundh Concert Hall

Tuesday, July 25

8:30 – 10:00 AM

Teaching to the Goosebumps: Passion in Music Education

Richard Saucedo

We've all experienced those goosebump moments - fleeting moments where an unexpected rush comes over us and reminds us how engaged we are. It's a feeling you don't forget for a long time. These moments can be epiphanies, and Saucedo will get you thinking about how to foster them - and a deep love of music - in your students.

10:00- 11:30 AM

The Elephant in the Room:

Richard Saucedo

Being Willing to Admit That We "Don't Know" What We Don't Know as Music Teachers!

Being able to recognize one's strengths and weaknesses in front of an ensemble is one of the traits of a master teacher. But is it possible that we don't realize what we're missing when it comes to giving our students the best possible information from the podium? Let's take another good look in the mirror and see if we're really improving as teachers and as ensemble technicians.

1:00 – 2:30 PM

The Total Package - Designers, Performers, and Competition

KC Michel

The importance of performer satisfaction, effective rehearsal techniques, and how to have your performers and evaluators understand the concepts you are interpreting in your show. See how you can create a balance between these elements in a competitive situation.

2:30 – 4:00 PM

Developing a Color Guard Program

KC Michel

KC will share his experiences in building color guard programs. He will share his ideas for recruitment, retention, gradual growth, goal setting, and the resources available to assist in accomplishing this goal.

6:00- 7:15 PM

Beyond Technique:

Will Rapp

Teaching Musicianship Through Marching Percussion Performance

As a result of excellent training programs, many marching percussion sections are performing at a high level of technical accomplishment. This session will focus on ten critical areas to address the development of musicianship in the marching percussion section, along with sample materials to support these concepts.

Pyware Resource Room

Ed Otto

7:30- 8:45 PM

Flag and Rifle Instruction

West Chester U Colorguard Staff

This session is a hands-on clinic. Please bring your own silk and/or rifle. The staff of the Incomperable Golden Rams Marching Band Colorguard will demonstrate the simple techniques you need to know in order to clean equipment work.

9:00 – 10:00PM

Concert: Legacy

Asplundh Concert Hall

Wednesday, July 26

8:30 – 10:00 AM

25 Common Mistakes Band Directors Make

Alfred Watkins

This clinic is designed to assist the young band director in avoiding some of the pitfalls of the first few years in our profession so many of us experienced. Although the clinic is designed for the young teacher, many veteran educators often find the reminders of some of the same issues to be quite helpful.

10:00- 11:30 AM

Developing Your Band's Tone Quality

Alfred Watkins

School band directors are charged with developing a band's tone quality. Far too many teachers rely on private instruction or sheer talent to create tone quality. Others are not able to go beyond the sheer mechanics of notes and rhythms. Rehearsal techniques such as long tones, lyrical playing, chorales, balance and blend exercises at various tessituras will be explored. Discussions also to be centered on a "Private Lesson Approach to Teaching the Full Band."

The Art and Science of Visual Design-Part One: Science

KC Michel

All the tricks of the trade you need to know to set your program up for success.

1:00 – 2:30 PM

Inside or Outside: It's All About Quality

Alfred Watkins

This clinic is intended to identify strategies, exercises and be a philosophical discussion on creating and building a quality sound from individuals within your ensemble, which is at the cornerstone of the development of a high quality ensemble sound. Whether it is inside a concert hall or on the gridiron, is there really a difference? Discussions to include: development of breathing techniques, timbre and color, consistency of embouchure, range building and volume contrast exercises necessary for the training of all aspects of playing.

2:30-4:00 PM

The Art and Science of Visual Design- Part Two: Art

KC Michel

Explore the elements of visual design and how to utilize them to maximize any visual presentation. Create variety in your program by applying these guidelines to your drill.

Inside the Ensemble Sound of a Brass Funk Rock Band

Bonerama

6:00-7:30 PM**Generation “Y”****Frank Tracz**

Teaching is a challenge. Kids are demanding. This generation presents us with some great opportunities to affect change and growth but we need to know what we are dealing with. This session will strive to help us all understanding the challenge of this generation and offer ways and means to reach this group of students through the band rehearsal. Tips, ideas, techniques, solutions, etc. will be offered and explored to help us help them on the road to success.

Pyware Resource Room**Ed Otto****7:30-8:45 PM****That “One Thing”****Frank Tracz**

One of the major challenges we face as band directors is the ability to focus and handle "all things" band on a daily basis. The job can be overwhelming and self-defeating if we do not look at the tasks at hand in a way that will allow us to succeed. This session will concentrate on doing “that one thing” each and every hour to help us succeed at the big picture. Methods, techniques, tips, and suggestions will be offered to make even the most unorganized person a bit better, resulting in an improved band and program, as well as a more enjoyable experience for all.

9:00 – 10:00PM**Concert: Trombia****Asplundh Concert Hall****10:00 – 11:30PM****Director’s Reception****Timothy’s Restaurant**

Thursday, July 27

8:30 – 10:00 AM

Recruitment and Retention

Alfred Watkins

Teachers are annually faced with implementing strategies for building personnel in their band programs and retention of current students. These actions take us far away from our basic training as music educators. This clinic will offer techniques and strategies for recruitment and retention including: developing a timeline, use of student leaders, assignment of duties and responsibilities, auditions, videos, audio files, pamphlets, orientation programs, social media, efficient rehearsals, time management, and other usable techniques which may be used in the 21st Century.

10:00- 11:30 AM

The Non-Negotiables of Superior Rehearsals

Alfred Watkins

This clinic describes the hallmarks of the teacher's classroom that must never be compromised. Learning readiness, the need for a strong fundamentals program, maintaining a high level of student attention span, teacher enthusiasm, respecting the student, developing attention to details, pedagogical structure and the development of comprehensive musical skills will be discussed.

1:00- 2:00 PM

Clinic demonstrations by the student members of the workshop

Matlack Field